



Bram Stoker Festival | Open Call FAQ

For four days between 25th and 28th October 2019, Dublin City will celebrate the life and legacy of Bram Stoker. The Festival will present a programme of literary, cultural, contemporary and family events, staged across the October Bank Holiday weekend that will engage with a broad audience; Dubliners, keen to delve into the unknown, the supernatural and the Gothic, or with an interest in the author and his work, while promoting Dublin as the premier destination for a Bram Stoker/Gothic/Halloween/Samhain break to visitors to the city. For all audiences, we celebrate the author and the traditions which inspired him and which have grown around the legacy of his work.

The packed programme of events mixes family-friendly adventures with late-night antics for mates, dates and everything in between and can include, but is not limited to; interactive art installations, music trails, comedy, theatre, spoken word and literary events, food events, outdoor adventures for families, film screenings, exhibitions, talks and lots more; we want to suit thrill seekers of all ages.

Once again, we're holding an open call for ideas for events and activities which may be included in the Bram Stoker Festival programme. These ideas must have a real connection to or be thematically linked to Bram Stoker, his works, his life, his philosophy, Victorian Dublin, all things Gothic, the supernatural or the mysterious.

Be adventurous, bold and ambitious. We want hairs standing on necks, horror and terror, devilishly good adventures and unique experiences in interesting locations.

Go on, scare us...!

Bram Stoker is an initiative of Dublin City Council and Fáilte Ireland, presented by Schwappe Curtis Nunn Ltd.

Application Timescale

Friday 14 December 2018

Applications for proposals open

9am (GMT) Monday 28 January 2019

Applications for proposals close

Friday 8 February 2019 (Dublin)

Interviews (the Festival may want to meet with you to discuss your proposal in more detail. If so, you should be available to meet with members of the assessment panel on Friday 25th January in Dublin. Please note that the Festival cannot cover travel expenses. If you are unable to travel to Dublin we can contact you via Skype).

Friday 15 February 2019

All applicants will be informed by this date whether or not their proposal has been successful.

What we're interested in...

- Proposals for events and activities that have a real connection to or are thematically-linked to Bram Stoker, his works, his life, his philosophy, Victorian Dublin, all things Gothic, the supernatural or the mysterious
- Proposals for our outdoor pop-up Victorian fun park for families, *Stokerland*, for children under 12. Proposals here can include street performance, low tech theatre shows, comedy, activities and games, installation pieces, music - all types of events will be considered. There is a performance tent within the park, as well as open spaces for outdoor work.
- Events and activities that will appeal to and attract all types of audiences, with a particular focus on local Dublin audiences, communities and families, the culturally curious and overseas visitors.
- We're open to ideas that cover all artforms, ideas and happenings. Proposals can include; theatre, visual art (e.g. street art, photography, film, installation), performance art, food, literature, spoken word, comedy, debates, talks, discussions, dance, street spectacle, site specific, dance, design, music, architecture, circus, cabaret, storytelling – this list is not exhaustive and don't feel like you have to fit into a particular category!
- We are interested in hearing from collaborative partners, be they artistic collectives, partnerships between a company and a brand, events which blend genres and individual ideas with the support of organisations.
- Proposals are welcomed from people of all nationalities, races, cultural backgrounds, ages, religions, languages, different abilities, sexual orientations, gender identities, socioeconomic status or geographic regions.

Budget

A maximum budget of €15,000 (excluding VAT) in total is available. The Festival may decide to commission a number of proposals with smaller budgets or one extraordinary proposal with a budget for the full amount available. Proposal budgets should include all event and activity costs e.g. all fees (artist, speaker etc), travel, accommodation, equipment hire. A detailed budget should be included in your supporting documentation. You do not need to apply for the maximum budget!

Assessment Criteria

Your proposal will be assessed by members of the Bram Stoker Festival Team and an independent professional with relevant experience. We will consider the following in assessment:

- The proposal must have a real connection to or be thematically linked to Bram Stoker, his works, his life, his philosophy, Victorian Dublin, all things Gothic, the supernatural or the mysterious
- Experience of the applicant(s) in producing and realising events and activities
- Ability of the applicant(s) to coordinate or assist in the coordination of marketing and PR activity to support the event, particularly where the event has a box-office or ticket sales expectation
- Originality and quality of the proposal
- Proposals that are feasible and that can be produced within budget and the time-scale (Bram Stoker Festival will be held from October 25th - 28th, 2019 and your event / activity will be held during these dates)
- Availability of a suitable venue for the event / activity (you may include a venue in your proposal, the Festival Team may feel upon discussion that a venue of the Festival's choosing may be more suitable for the event / activity)
- How well the proposal fits into the overall Festival Programme (e.g. your proposal may duplicate other elements of the Festival Programme) - Bram Stoker Festival is a curated Festival and some events for 2019 are already confirmed
- Final decisions on successful proposals are at the discretion of the Bram Stoker Festival
- If your application is unsuccessful, feedback will be available upon written request

If your proposal is commissioned, Bram Stoker Festival will cover...

- Inclusion of event / activity in the official Bram Stoker Festival printed programme and website
- Event / activity marketed and publicised as part of the overall Bram Stoker Festival programme
 - Depending on the scale of the event proposed, marketing and PR activity will be discussed with programmed applicants, and may require management by the applicant.
- Box-office facilities – where the event / activity is ticketed all tickets will be sold / made available through the festival's ticketing system; online and by telephone
- Public liability insurance (Employer's liability is the applicant's responsibility - insurance should be included in your detailed budget as part of your supporting documentation)
- All agreed budgeted payments will be managed by Schweppe Curtis Nunn however any overspend beyond agreed budget will be the responsibility of the applicant.
- We will work with individual applicants to determine a financial deal which is mutually agreeable and appropriate. Please indicate your proposed financial deal (Box Office Split / Fee based) with the festival in your proposal.

How to apply

- Apply online here: <https://bramstokerfestival.com/applications/>
- **We cannot accept postal applications**
- If you have any access needs relating to the application please contact info@bramstokerfestival.com
- Ensure that all supporting documents (see Supporting Documents below) have been submitted by the application deadline **9am (GMT) Monday 21 January 2019**.

Supporting documents

All applications must have supporting documentation. Late submissions of supporting documents will not be accepted and your application will be considered ineligible if they have not been received on time.

- In your supporting documentation folder you must include; a detailed budget for your proposal, detailed CV's / biogs of the company / all people involved. You can also include; relevant images (e.g. production images), press clippings
- Upload all supporting documents to a Dropbox folder and share the link with info@bramstokerfestival.com
- Please label the folder clearly including proposal title, company / applicant name and submission date e.g. Dracula_Maria Schweppe_140119
- If your proposed event requires ticket sales or significant marketing and PR support, you will be asked to present a marketing and PR plan at interview stage. Marketing and PR activity will be discussed on a case by case basis.
- Please label all of the documents in the Dropbox folder clearly i.e. proposal title, company / applicant name and type of document e.g. Dracula Maria Schweppe Budget
- Letter of support from venue - if you have contacted a venue who have agreed to host your event / activity in principle, please include a letter of support from the venue
- If your proposal involves working with children or young people you must be Garda Vetted and include a copy of your Child Protection Policy with the supporting documentation
- If submitting video as part of your supporting documentation, please include links to YouTube / Vimeo, and passwords, if needed, do not upload the video to Dropbox
- You will receive an email from us to the email address included in your proposal acknowledging receipt of the supporting documentation within one week of submission

Queries

If you have any queries about the application process, please get in touch with Festival Coordinator, Linda Devlin, at info@bramstokerfestival.com